

REPORT OF BLOOD DONATION DAY CONDUCTED AT MALABAR MEDICAL COLLEGE HOSPITAL - 14/06/2023

Blood donation day was inaugurated by the Principal Dr. P. V. Narayanan, presided by the chief guest Mrs. Sheeba Ramachandran, President, Atholi Gram Panchayat. The function had other dignitaries Principal Dr. P. V. Narayanan who gave the inaugural address, Vice Principal Dr. Ramakrishna Pai who spoke on the theme **“Give Blood, Give Plasma, Share Life, Share often”**, Deputy Medical Superintendent Dr. Dinesh who addressed the need of blood donation, Deputy Medical Director Dr. Kannian Binub gave a talk about promoting voluntary blood donation, Professor Pathology- Dr. Sily Sreedharan who spoke about blood donation in women and the women cell support in increasing the voluntary blood donation in women in the hospital. Rubro team was also handed over to the next council executives, we also handed over token of encouragement to women donors who donated blood more than twice last year which included two donors (Mrs. Binija & Miss. Varna), which was followed by motivational talks by Miss. Medha (Undergraduate student) and BDK Kozhikode executive Member Mr. Adith.

Blood Bank Medical Officer - Dr. Navaneetha. K. Kumar concluded the event with vote of thanks.



Latitude 11.4336689 Longitude 75.77536
LOCAL -10:24:56 WEDNESDAY 06.14.20
GMT -04:54:56 Weather :51



Latitude 11.4337234 Longitude 75.77536
LOCAL -10:18:13 WEDNESDAY 06.14.20
GMT -04:48:13 Weather :51



Inaugural ceremony was followed by **Iron spoon – culinary competition** was held at the academic block to emphasize the best way to handle anemia is by eating healthy and iron rich food. 11 teams participated in the competition which was judged by Dr. Beena Kumari, HOD Biochemistry, Dr. Mamta George Professor Dermatology, Mrs. Asha, Dietician.



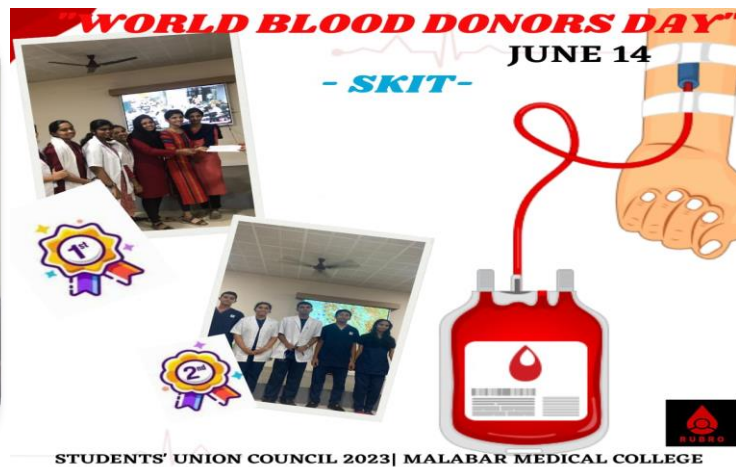
E- poster competition among MBBS students was also held, which was judged by Associate Professor Forensic Medicine Dr. Neena Priyadarshini and Dr. Faseela, Assistant Professor, Pathology followed by prize distribution of the best e- poster.



Blood donation programme extended from **8:00am to 4:00pm** in the blood bank situated at the basement of hospital block with total of 33 donors with **28 women donors**, the **very first** movement held in Malabar Medical College Hospital & Research Centre to promote Voluntary blood donation in movement under women cell wing.



Skit competition was also held to motivate the students for voluntary blood donation, which was judged by Dr. Shima. K, Associate Professor, Pathology and Dr. Anu, Assistant Professor, Pharmacology.



The best skits were given token of appreciation in the form of cash awards and certificates, with this we wrapped up **World Blood Donor's Day** with a motto and key intention of promoting women to actively participate in blood donation camps.