

## WORLD BLOOD DONOR DAY- 2022 ON 14TH JUNE 2022

Conducted by

Department of Pathology & Department of Community Medicine

## Inauguration

Inauguration of the programme was conducted at Malabar Medical Hospital Reception at 10am on 14<sup>th</sup> June 2022. The program was attended by Principal- Dr. P. V. Narayanan, Medical Superintendent- Dr. Ravindran. M.K, Deputy Medical Director- Dr. Binoop, Faculties of Department of pathology, Mrs. Sonia -Chief Nursing officer, RUBRO team members.

Patients and bystanders enthusiastically also participated in the programme.



Dr. Navaneetha. K. Kumar – Blood bank medical officer on the welcome address.



Dr. P V Narayanan, Principal during the inaugural address talking on the benefits of blood donation



Dr. Ravindran. M.K, Medical Superintendent sharing his personal experiences on blood donation.



Dr. Rajeevan. K, HOD of Pathology emphasized on the importance of blood donation.



Dr. Binup.K- Deputy Medical Director shared his experiences and also enlightened everyone on the significance of blood and blood donation.



Miss. Meenakshy, Student, MMC RUBRO member spoke on the importance of rubro as a team and how voluntary blood donation can be encouraged.



Mr. Akhil, House surgeon, MMC, RUBRO member updating the new donor's criteria in view of COVID-19.

This was followed by distribution of token of appreciation to RUBRO team members for their selfless contibution towards procuring blood and blood products.





Dr Sily sreedhran – Professor Department of pathology delivered vote of thanks.



Inaugural ceremony was followed by rangoli competition held by students of MMC



Judges: Dr Geetha – Professor department of Anatomy & Dr. Deeshma – Associate professor department of pathology.

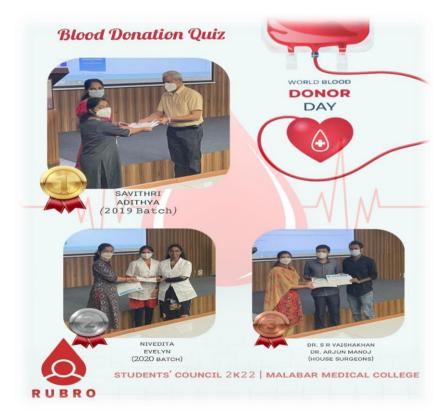
## Rangoli competition prize winners



We also had flash mob held at reception area @ 1:30pm by students of MMC, which made the event very lively.



Following this we had conducted quiz competition for students with three teams at 2-3pm @ emerald hall, academic block.



Mr. Nadeem Ahamed AK, BDK Member, also graced the occasion and gave a motivational speech on blood donation addressing students at 3pm @ emerald hall, academic block.



We also had a session on probable innovations for effective management of blood bank and blood products by students presented by five teams.



## **Blood Donation Camp**

Blood donation camp also was conducted at the blood bank, Malabar Medical College. 10 student volunteers and 2 other volunteers donated at the camp following COVID protocols.